

# CIM 2007 Resources & Info Sources

## **Accenture - Research & Insights**

[http://www.accenture.com/Global/Research\\_and\\_Insights/default.htm](http://www.accenture.com/Global/Research_and_Insights/default.htm)

## **Bernard Hodes Group Employers Branding Process**

<http://www.hodes.com/specservices/branding/brandingprocess.asp>

## **CasePlace.org - Case Studies**

[http://www.caseplace.org/cases/cases\\_show.htm?doc\\_id=82031](http://www.caseplace.org/cases/cases_show.htm?doc_id=82031)

## **Centre for Corporate & Organisational Marketing**

<http://www.corporate-marketing.org/index.htm>

## **Columbia Business School- Academic Articles**

<http://www.globalbrands.org/academic/index.html>

## **Corporate Identity Network & Catalogue**

<http://users.ncrvnet.nl/mstol/index.html>

## **DMI - Brand-Corporate Identity - Past Articles**

[http://www.dmi.org/dmi/html/interests/brand/index\\_s.htm](http://www.dmi.org/dmi/html/interests/brand/index_s.htm)

## **Find White Papers**

[http://www.findwhitepapers.com/index.php?option=com\\_categoryreport&task=viewlist&id=12&cat=117&Partner=Yahoo&utm\\_source=Yahoo%2BPaid%2BSearch&utm\\_medium=CPC&utm\\_term=change%20management&utm\\_campaign=Yahoo%2BPaid%2BSearch](http://www.findwhitepapers.com/index.php?option=com_categoryreport&task=viewlist&id=12&cat=117&Partner=Yahoo&utm_source=Yahoo%2BPaid%2BSearch&utm_medium=CPC&utm_term=change%20management&utm_campaign=Yahoo%2BPaid%2BSearch)

## **Harvard U. Working Papers - Faculty & Research**

<http://www.hbs.edu/research/workingpapers.htm>

## **Ivey Business Journal Online**

<http://www.iveybusinessjournal.com/>

## **Mission Statements (Man on a Mission)**

<http://manonamission.blogspot.com/>

## **Management Methods - Models – Theories**

<http://www.valuebasedmanagement.net/>

## **MIT OpenCourseWare Sloan School of Management**

<http://ocw.mit.edu/OcwWeb/Sloan-School-of-Management/index.htm>

## **Plimsoll Publishing - Industry Reports**

<http://www.plimsoll.co.uk/>

## **Process Renewal Group**

<http://www.processrenewal.com/index2.html>

**Rosa Chan's Papers- Manchester Business School**

<http://www.mbs.ac.uk/research/AcademicDirectory.aspx?id=527&action=ShowProfile>

**Social Science Research Network (SSRN) Home Page**

<http://www.ssrn.com/>

**Trend watching**

<http://www.trendwatching.com/trends/>

**Verna Allee site - Value networks Library**

<http://www.vernaallee.com/VA/Library.htm>

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